EXECUTIVE COMMITTEE MEETING – BEIJING 2005

Reports of the IASI EXECUTIVE SECRETARY

by Maria Lluïsa Berasategui

From April 2004 to April 2005, the Secretariat has carried out the following administrative tasks

1. Tasks carried out during the 2004-2005 period

1.1. Archives

In the Lisbon meeting last April, Gretchen and I had the opportunity to talk and tried to exploit the information contained in IASI's administrative files, corresponding to the "Old Archives" drawn up and compiled by Albert Remans. These archives are, to a certain degree, almost closed archives, but it is a personal challenge for me not only to study, analyse, organise and preserve that documentation, but to disseminate its contents in the best conditions.

By doing so, we have been able to find out which documents we have only in paper format and which ones we have also in electronic format, so that now we are ready to take some decisions.

- Even though a small number of documents are received or sent in paper format, the importance of those has led us to create an incoming and outgoing mail register.
- A process of organizing the electronic files has started, in accordance with a classification based on the structure itself of IASI Statutes. It is a hierarchic classification allowing to file the correspondence among different IASI units.

1.2. Acquisitions

The following IOC publications have been received: Olympic Movement Directory. 2004 IOC Olympic Movement Directory. 2005 IOC Ethics Commission of the International Olympic Committee: Basic Text Olympic Charter. In force as from 1 September 2004IOC newsletters

1.3. Sendings

50 copies of the Sports Information Manual have been sent to be distributed during the African Zone VI Games Information Workshop in Maputo, Mozambique.

1.4. External relationships

1.4.1. Relationships with the members

Information about the association and request for affiliation Dissemination of the information of the 2005 Executive Committee meetings

1.4.2. Relationships with the Managerial Unit

Co-ordination of the different tasks of the association Study on the evolution of IASI membership

2. Tasks planned for the 2005-2006 period

2.1. Administrative tasks to be carried out by the Secretariat

2.2. Recuperating files of the minutes from the annual meetings to be posted on the web site (coordination O.P.)

2.3. Studying the IASI members (coordination T) in order to encourage marketing plans

Evolution of IASI membership Report

by

Maria Lluïsa Berasategui Executive Secretary

Different sources have been searched to make the research of the evolution of IASI membership from 1991 to today.

- 1. Former information compiled by Albert Remans
- 2. The information contained in the archives held at the Secretariat
- 3. The lists confectioned by Anitta Pälvimäki

Sometimes there is a discrepancy in the total number of members (max. 1 or 2) when the information comes from different sources. That may depend on:

- 1. The source of information itself
- 2. The date of the information

A upwards trend may be observed until 2001, then a loss in the number of members starts, which can be due to several reasons, such as

- 1. A change in the working place of some of the more active members (for example, Jose, with who we lost two members, both the institutional and the individual one)
- 2. A change in the guidelines followed by governmental or national organizations, having an influence on the activity of the institutional members (for ex. The CONI, which used to count on up to 10 members and has only one nowadays)
- 3. Financial troubles of the members.
- 4. Lack of knowledge or of interest in finding financial sources

It is important to bear in mind the fact that in 2001 IASI counted on 201 members, while in March 2005 there are only 96 full members. The treasurer has provided us with the list of members not having paid their membership fees since November 15th 2003. There is a total of 78.

Considering the hypothesis that some of these potential members may pay their fees during the Beijing meeting, thus becoming full members, the total number of members once added the new ones, is still lower than the maximum reached.

Thus, we can conclude that:

- 1. It is essential to carefully analyse the circumstances having led to the members' loss
- 2. It is essential to take into account the results of the members' survey
- 3. It is essential to take into account the results obtained by the working group "marketing strategies"
- 4. All this, in order to enhance the marketing plans undertaken through IASI's web site.